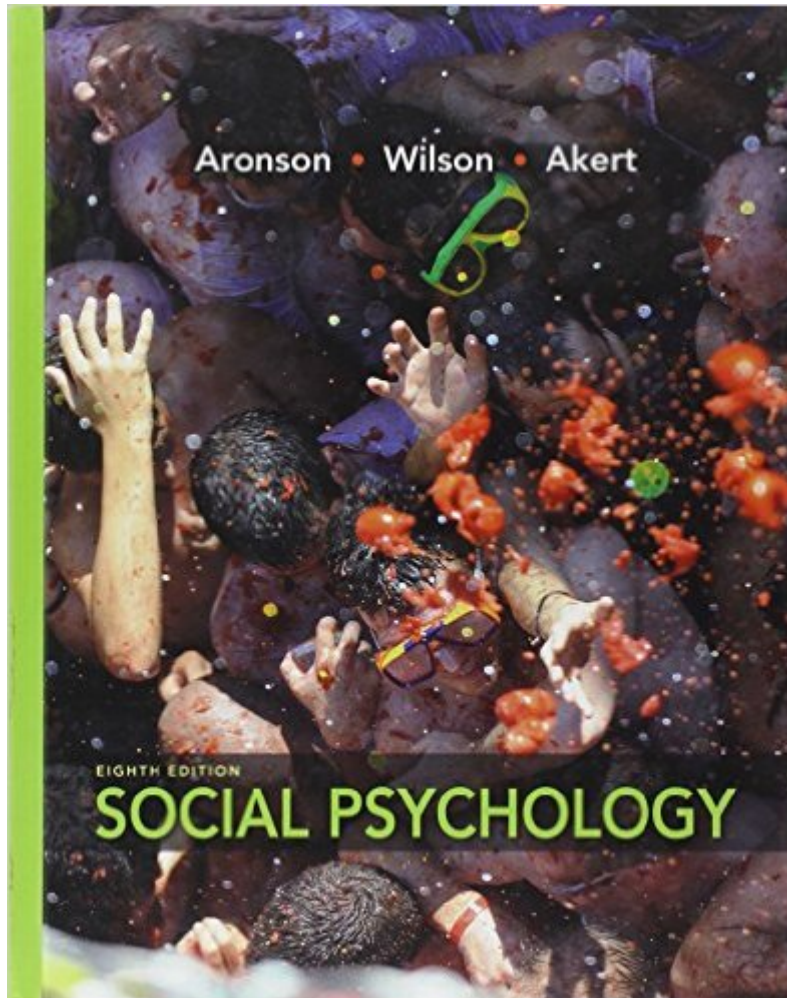


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# Social Psychology (8th Edition)



## Synopsis

Research made relevant through a storytelling approach. This renowned text maintains its acclaimed storytelling approach, teaching the science of psychology through an engaging narrative that makes research relevant to students. Drawing upon their extensive experience as researchers and teachers, Elliot Aronson, Tim Wilson, and Robin Akert present the classic research that has driven the field and introduce cutting-edge research that is the future of social psychology. Significantly updated to reflect advances in the discipline, the 8th edition provides a firm foundation for students to build their understanding of this rigorous science in a way that engages and fascinates. A better teaching and learning experience This program will provide a better teaching and learning experience for you and your students. Here's how: Personalize Learning The new MyPsychLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking The authors emphasize this rigorous science through research examples that encourage students to think twice about their preconceived notions of what social psychology is - and isn't. Engage Students Through real-life vignettes, which open each story chapter, and mini-stories throughout each chapter, the eighth edition provokes student interest by focusing on real-life examples. Explore Research The authors present a balance between the latest findings in the field with classic research in social psychology. Noting that some older studies deserve their status as classics and are important cornerstones to the discipline, this text encourages students to experience the continuity and depth of the field versus regarding it as a collection of studies published in the past few years. Support Instructors This program provides instructors with unbeatable resources, including state-of-the-art PowerPoints embedded with videos, the NEW MyPsychLab with ABC's What Would You Do videos, an easy to use Instructor's Manual, a robust test bank, and an online test generator (MyTest). All of these materials may be packaged with the text upon request. Note: MyPsychLab does not come automatically packaged with this text. To purchase MyPsychLab, please visit [www.mypsychlab.com](http://www.mypsychlab.com) or you can purchase a ValuePack of the text + MyPsychLab (at no additional cost). ValuePack ISBN-10: 020591201X / ValuePack ISBN-13: 9780205912018.

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## Customer Reviews

I'm a psychology professor and I have strong feelings about the books I use. This book is perfect. Organized, up-to-date, interesting examples. The book also has the clear imprint of the kind and thoughtful Elliot Aronson. If you teach you will appreciate the instructor resources. The PPTs are complete with ideas for notes; the IM has great class activities, and there is a test bank. This has everything you need to get your course up and running. Thank you Dr. Aronson!

This is the most thoroughly engaging, thought provoking, and useful textbook I have ever had to read. Although it was assigned reading, I always looked forward to it and often read beyond what was required. The stories at the beginning of every chapter, the famous quotes that relate to the issues discussed, and the numerous examples of experiments cited in the text make this an excellent book. I plan to read some of the recommended titles for further reading that the book suggests.

I bought this textbook for my social psychology class. The book is well organized and easy to read, with key concepts or definitions either bolded or slanted. I bought the book new, and so it came new without any highlighting or pen markings. I like how each definition is explained by classic studies in the field. Also concepts are further explained through both classic studies and more recent studies. This is a fantastic textbook and has end of chapter reviews and tests. This social psychology textbook compares different aspects of psychology like personality and other social sciences to better understand concepts. This book is fairly large compared to other textbooks. The textbook has supported material online and can be bought accompanied by MyPsychLab.

This is probably the best psychology textbook I've read. And I'm a junior psychology major. It is like the author's are just sitting their and telling you about social psychology in a conversation. And not like they are lecturing you.

I got this book for a college course as well and have got to say that it's rather nice. Most of the information is put into student-friendly format/language, and goes into depth of certain topics in this area of expertise. I'd definitely recommend it for anyone interested in learning about the social aspect to Psychology.

I paid extra for Psyche Lab but no one EVER picks up the phone. I had them on 2 lines once trying to get through because there was a problem setting up. As a result I'm 1/2 way through my class and haven't been able to use Psyche Lab. My advice---don't pay for it. Just get the book.

The only reason I am giving this 4 stars is because it doesn't come with the online resource. It's basically the same price to get it with MyPsychLab, which is required for my class! You're better off buying that version, which is listed in the description, but I'll link it regardless. Either way, CONFIRM with your instructor if you need it, before your class starts! Social Psychology Plus NEW MyPsychLab with eText -- Access Card Package (8th Edition)

Like the previous reviewer, Pearson will not give me access to the mypsychlab materials or the etext. They have stated that I cannot use it without a valid course ID, which must be set up at a cost to the instructor, from my understanding. This is not stated in any advertisement or in the terms and conditions of the access code's sealed card. It is only stated inside the card. And guess what, at that point you've voided a return. While the textbook is written quite well, don't bother with paying extra. Literally, the only response I can get from Pearson is pasted below: Thank you for contacting 24/7 Technical Support. We understand your concern and we will assist you with that. On locating the text book information, We found that the test book can be access only if you have a course ID Teranne. Should you experience additional problems relating to this issue, feel free to reply to this message so we may assist you further.

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